

BRAINFUTURES

2025-2026

Baltimore County Public Schools **ACTIVATE™** Impact



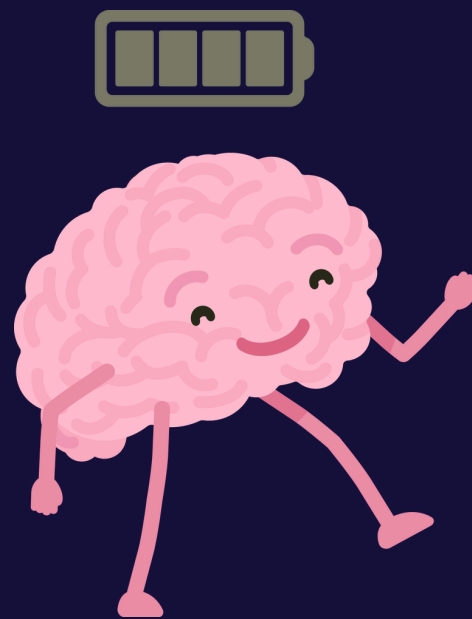


Published reports show
10-15% average
improvements on
attention, self-control,
and working memory.

**Baltimore County
students saw
improvements
as high as 22%
for some skills.**

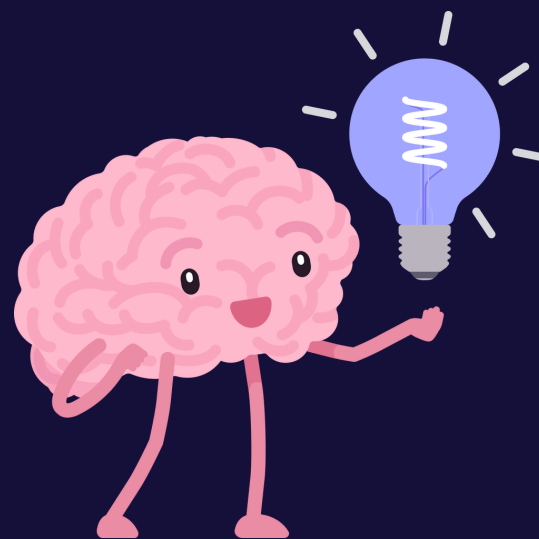
Student Improvement

21%
Working
Memory

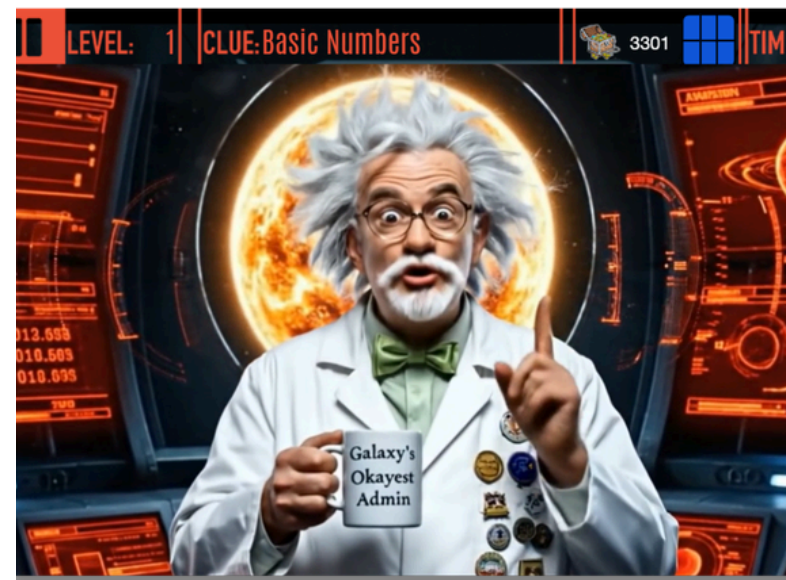
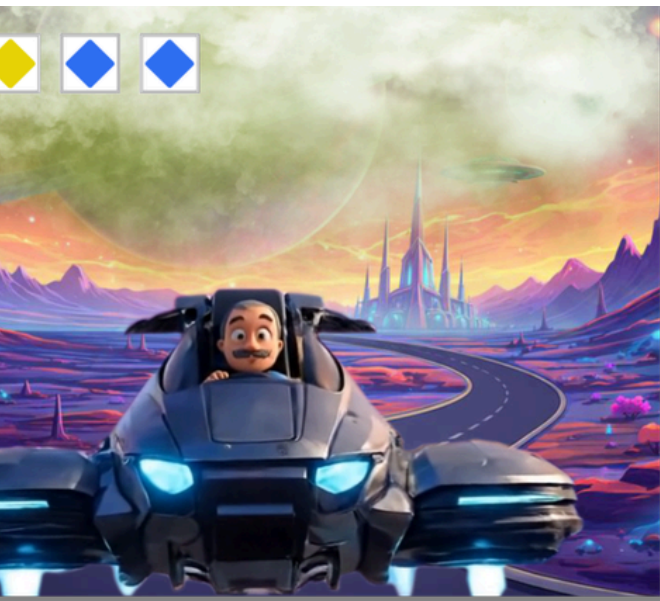


22%
Self-Control

10%
Attention



Among students who completed the recommended dose of 600+ minutes of ACTIVATE™.

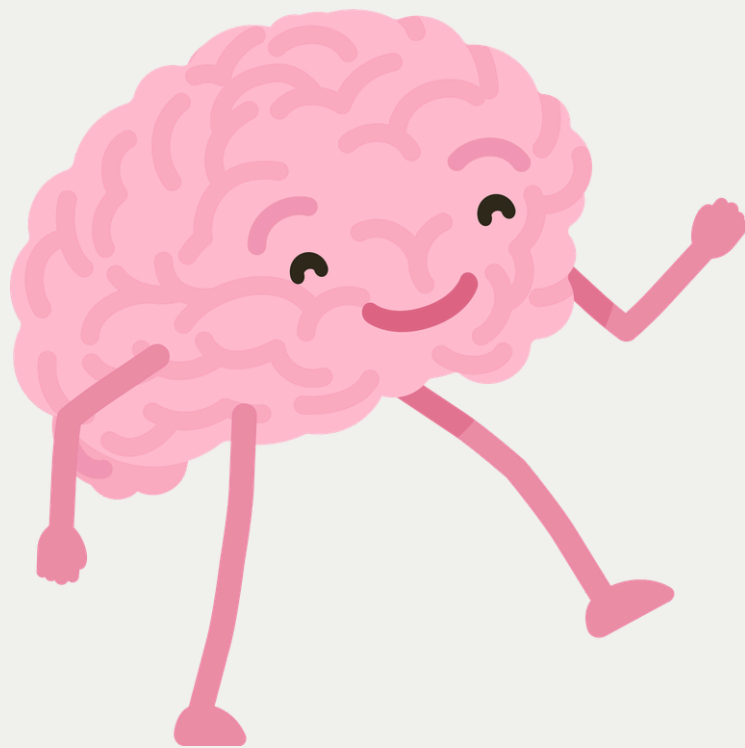


Students Who Struggled At First, Improved the Most





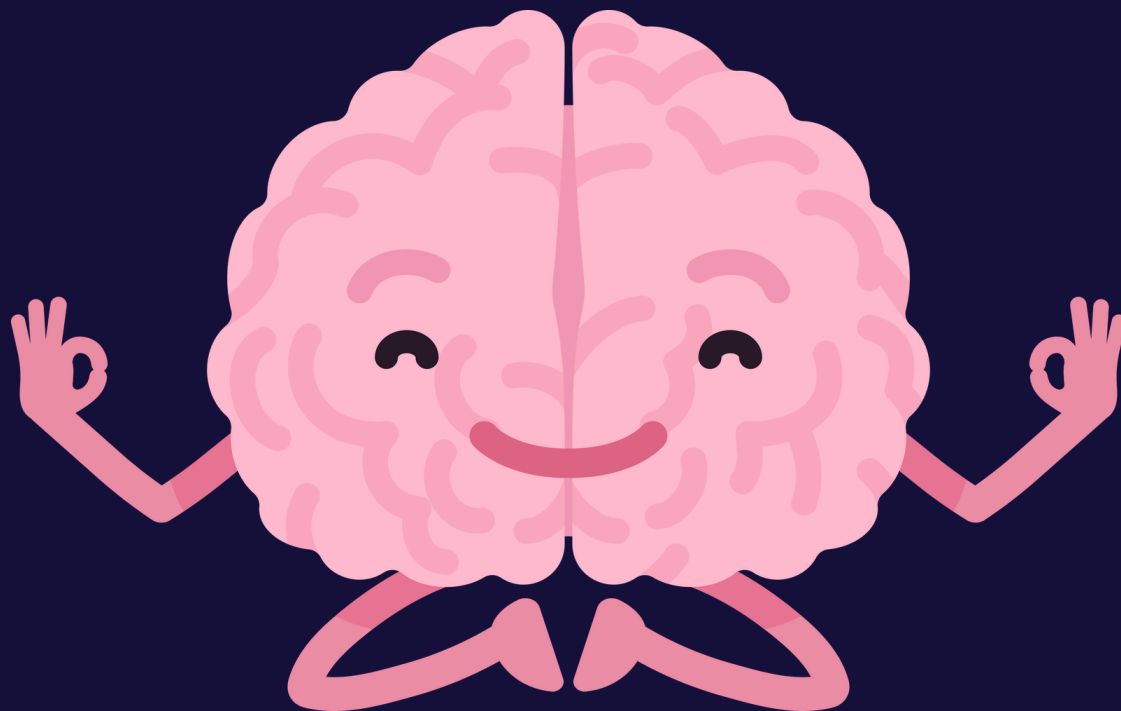
78% Improvement



in working memory
among those who struggled
at first and then played 600+
minutes.



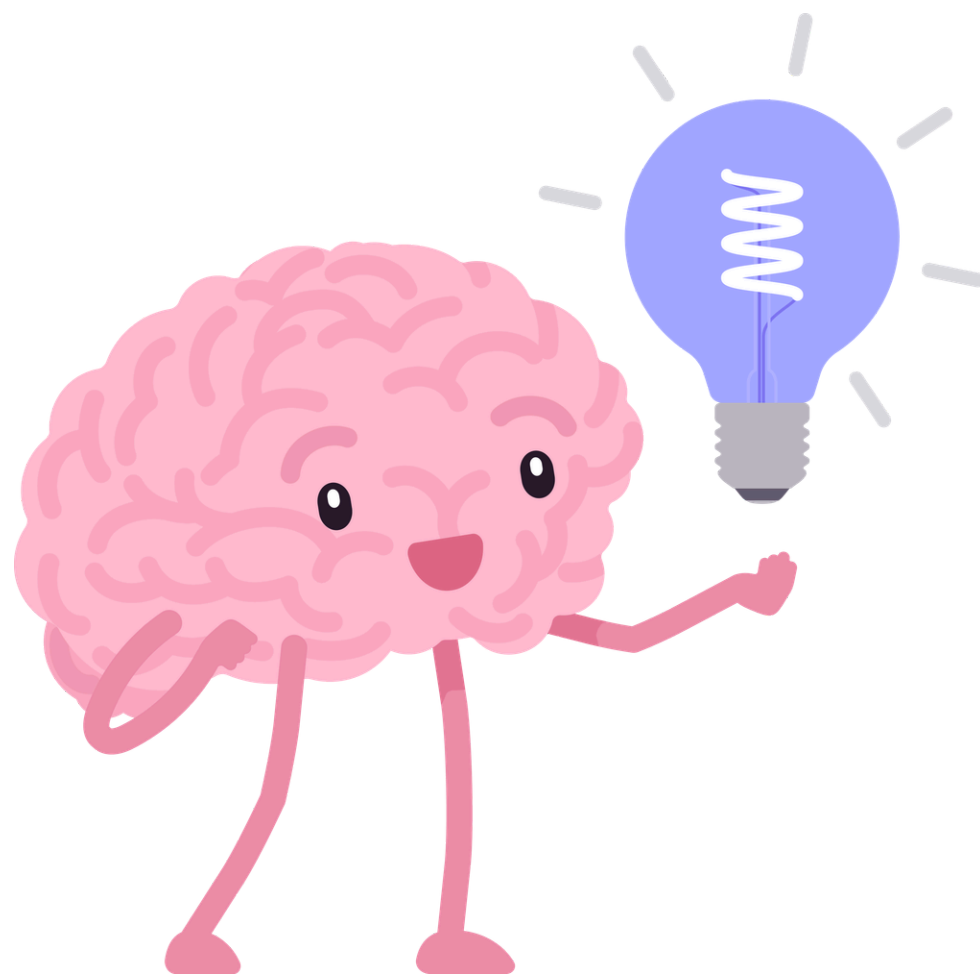
55% Improvement



in self-control
among those who struggled
at first and then played 600+
minutes.



25% Improvement



in attention

**among those who struggled
at first and then played 600+
minutes.**



Confidence
grew at
home, too.

Parents
shared how
the program
impacted
their child.

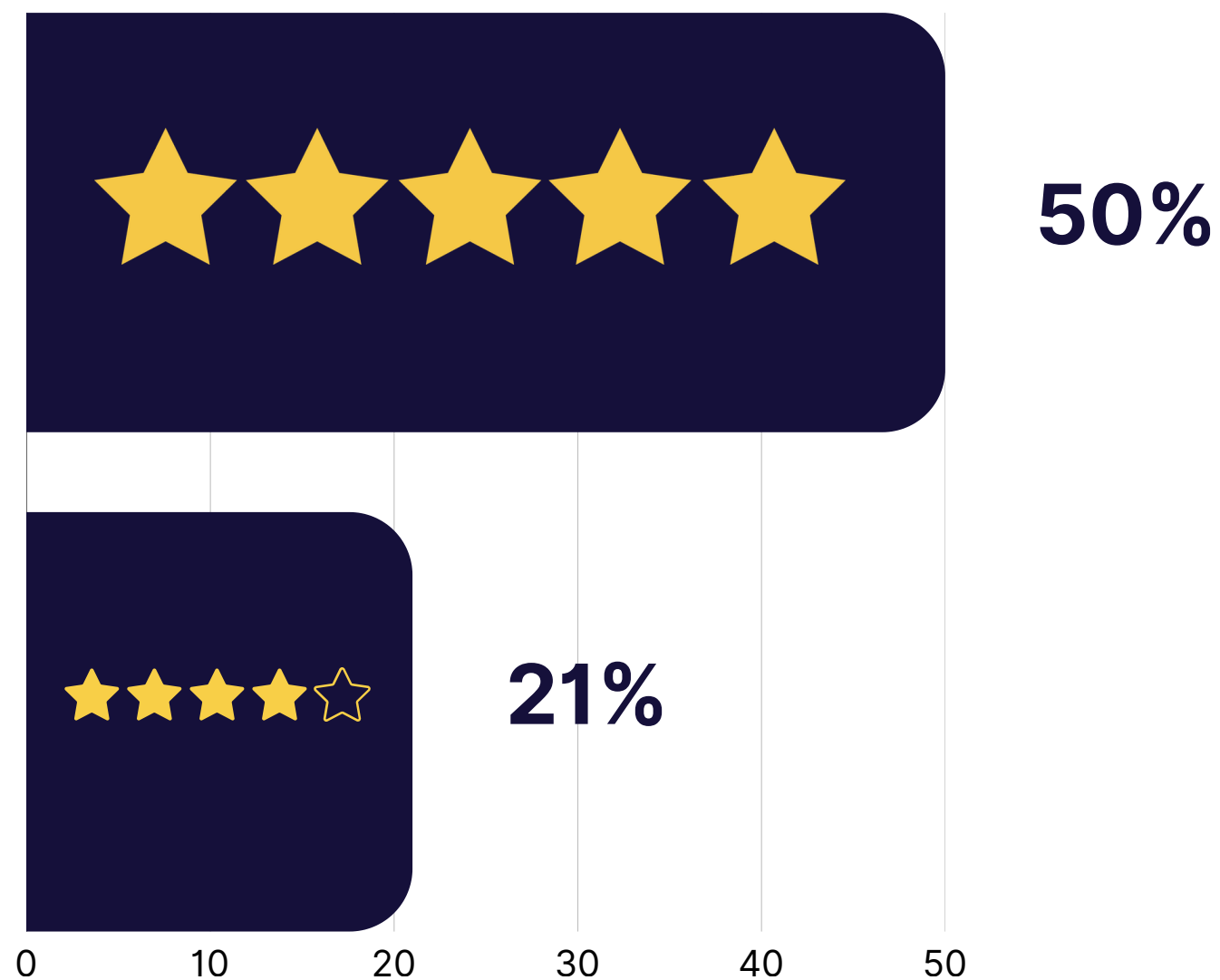


79% of parents noticed school performance improvements.





71% of parents say their student has an easier time completing homework.





71% of parents say relationships improved with parents or siblings.





BRAINFUTURES

We're excited to build on these gains in our second year in Baltimore County Public Schools.

Learn More

